GENERAL FINANCE AND DEVELOPMENT

INVESTING IN THE CREATIVE SPIRIT

NEWSLETTER JULY 2013



OTC Markets: GFDV

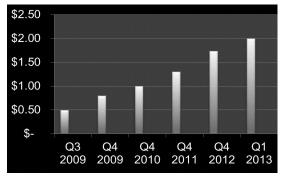
GFD – An Apple or Berkshire Hathaway Model?

There are not many investment opportunities that are available to the average investor with long term - high return potential.

Minneapolis based General Finance and Development, Inc. (GFD) is listed on the OTC Markets Current Information Tier under the ticker symbol GFDV. Shares have been recently priced at \$2.00.

The GFD business model is designed for investment in creative business ventures that have significant growth potential.

During the past 3 1/2 years shares of GFDV has had limited trading activity in a climate that has not favored small micro-cap stocks. Even so the share price has increased by 4X.



Here are several reasons to consider GFDV.

GFD has the creative spirit of an early stage Apple and the structure of a mini Berkshire Hathaway.

INSIDE THIS ISSUE:	
GFD – An Apple or Berkshire Hathaway	1
GFD Creative Business Center	2
Recent News	2

- Wholly owned subsidiary, Corporate Art Force, an institutional art asset management and distribution firm, is poised to dominate a \$1 billion dollar industry.
- Profitability the past 2 years.
- A sound balance sheet with no longterm debt.
- A favorable equity structure and an antidilution philosophy.
- An investment fund subsidiary structured to finance additional ventures.
- Management with proven entrepreneurial success and principle based leadership.
- A business climate that is primed for creative ideas that compliment the resources GFD provides.
- Shares of GFDV can be purchased in most brokerage accounts as a higher risk portfolio driver.

GFD Newsletter Page 2

GFD Creative Business Center

GFD is in the early planning stages of a Creative Business Center concept that will incorporate a physical building located in Minneapolis that will serve as the base for Corporate Art Force and office suites for creative business ventures.

At least some of those business ventures will

receive financing and other business development services from GFD and its subsidiary companies.

During the past month several buildings have been identified as potential sites for the business center and early discussions are taking place to enter into an agreement.



Minneapolis is where GFD and Corporate Art Force is located. According to the <u>Creative Vitality Index 2013</u>, Minneapolis measures four and one half more "creative vitality" than the national average.

Recent News at OTC Markets.com

Project Awarded to GFD Subsidiary Corporate Art Force

General Finance and Development, Inc. 1st Quarter Results

General Finance and Development Holds Annual Shareholders Meeting

GFD Announces 2012 Year End Results

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